http://eskills-week.ec.europa.eu

fiT for the future

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Skills Week
1 - 5 / 03 / 2010

The e-Skills Week is an initiative of

European Commission
Enterprise and Industry

About e-Skills Week

The first European e-Skills Week campaign aims to raise awareness of the growing demand of highly skilled ICT practitioners and users within the industry. DIGITALEUROPE and European Schoolnet have come together with 20 national partners to promote e-skills whilst building bridges between the different stakeholders. The culmination of the campaign will be the European e-Skills Week taking place in the first week of March 2010.

The campaign is funded by the European Commission's DG Enterprise and Industry which has launched this initiative as part of the EU e-skills strategy.

Public authorities, ICT companies as well as schools and students are working together to organise a range of exciting events, training sessions, school visits, competitions and more, to underline the **importance of ICT skills in today's society**, and to **demonstrate the wide range of job opportunities in the field**. The campaign ultimately aims to increase ICT skills among professionals and to encourage more young people to take up ICT studies and careers.

The events will take place from November 2009 to March 2010. The two major EU-level events are the opening and closing events. The e-Skills Week opening event will take place on 2 March 2010 at the opening ceremony of CeBIT in Hannover, Germany. CeBIT is the world's largest trade fair showcasing digital IT and telecommunications solutions, and the opening ceremony is visited by prominent international guests from the worlds of politics, business, ICT and technology.

The closing event of the e-Skills Week will be organised on 5 March 2010 in Brussels, Belgium. The closing event will present the results of the e-Skills Week campaign, highlight and reward the best practices observed during the campaign, and formulate recommendations to ensure sustainability of the action. Stakeholders, public authorities from European and national level, and national contact points engaged in the campaign will be invited in the event, as well as schools and students.

National contact points

The National Contact Points (NCPs) represent the e-Skills Week campaign at national level. They have the role to disseminate and coordinate the e-Skills Week in the country they are based or responsible for.

The National Contact Points are:

Austria
European Network of Innovative Schools (ENIS)
email: Reinhold.Hawle@bmukk.gv.at

Belgium
Agoria ICT
email: Dany.Buyse@agoria.be

Cyprus
Cyprus Information Enterprises Association (CITEA)
email: michalis.michael@citea.net

Czech Republic
Centre for International Services (DZS),
email: pavla.sabatkova@naep.cz
email: petr.chalus@naep.cz
email: veronika.rehorova@naep.cz

Denmark
DI ITEK
email: usg@di.dk
email: hem@di.dk

France/ Portugal
European Centre for Women and Technology (ECWT)
email:
eva.fabry@womenandtechnology.eu

Germany
Bitkom
email: s.pfisterer@bitkom.org

Greece
Federation of Hellenic Information Technology & Communications Enterprises (SEPE)
email: pnikolai@otenet.gr

Hungary
IVSZ
email: katai.szabolcs@ivsz.hu

Italy
ANSAS-INDIRE
email: l.franceschi@indire.it

Lithuania
Centre of Information Technologies of Education (ITC)
email: asta.buineviciute@itc.smm.lt

The Netherlands
ICT Office
email: wim.pluimers@ictoffice.nl

Norway
IKT Norge
email: lf@ikt-norge.no
email: fredrik.syversen@ikt-norge.no

Poland
Polish Chamber of Commerce for Electronics and Telecommunications (KIGEiT)
email: jakub.cieplinski@kigeit.org.pl

Romania
Association of Producers and Distributors for Communications and Information Technology Equipment (APDETIC)
email: negoita.valentin@asociatiait.ro

Slovakia
IT Association Slovakia (ITAS)
email: itas@itas.sk

Spain
Spanish Association of ICT (AETIC)
email: amillan@aetic.es

Sweden
IT & Telekomföretagen
email: ulrika.stromqvist@almega.se

UK / Ireland
Intellect
email: carrie.hartnell@intellectuk.org

Stakeholders

All national, pan-European and international organisations and companies are invited to join the e-Skills Week as stakeholders. Their role is to promote experiences and best practices in the field of e-skills, and thus raise awareness on e-skills, the stakeholders and the e-Skills Week events.

As e-Skills Week stakeholders, the organisations and companies have visibility and co-branding opportunities at EU level, strategic positioning vis-á-vis the EU institutions in terms of political support for e-skills, ability to engage in multi-stakeholder dialogue and actions with other organisations and companies participating in the campaign, and a preferred status when planning the content of the e-Skills Week website.

Depending on the remit of the organisation, the stakeholder is classified as "national" or "EU/ international". The national stakeholders are those that are active mainly in one country only, while the EU/ international level stakeholders are those that are active in more than one country.

For a full list of the stakeholders or to fill in the application form to join the e-Skills Week stakeholders, please visit http://eskills-week.ec.europa.eu/.

About DIGITALEUROPE

DIGITALEUROPE is the pre-eminent advocacy group of the European digital economy acting on behalf of the information technology, consumer electronics and telecommunications sectors. We are dedicated to improving the business environment, and to promoting industry's contribution to economic growth and social progress in the European Union.

DIGITALEUROPE ensures industry participation in the development and implementation of EU policies. DIGITALEUROPE's members include more than 58 leading corporations and 40 national trade associations from all the Member States of EU; altogether 10,000 companies with 2 million employees and €1,000 billion in revenues. You can learn more about our activities via http://www.digitaleurope.org.

About European Schoolnet

European Schoolnet (www.europeanschoolnet.org) is a network of 31 Ministries of Education in Europe and beyond. EUN was created more than 10 years ago with the aim to bring about innovation in teaching and learning to its key stakeholders: Ministries of Education, schools, teachers and researchers.

European Schoolnet's activities are divided among three areas of work:
- Policy, research and innovation
- Schools services
- Learning resource exchange and interoperability

Further information

For more information about the e-Skills Week campaign please visit http://eskills-week.ec.europa.eu/ or contact:

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